

### The PalAmerican Difference: 16 Core Beliefs for Success

### 1. We believe that security is a noble profession.

We are extremely proud of the fact that we keep so many people safe. Every day, we make a big difference in the lives of many people.

### 2. We are here to help people and not just protect them.

Our requirement to protect people is only called upon from time to time, but we always have the ability to help people. We seize these opportunities to help people because that is what we are all about.

# 3. We believe that the most important thing in our company is our people.

Management's job is to provide support to all of our people and ensure that they have the resources and training to do their jobs to the very best of their abilities.

### 4. We believe that good is never good enough.

We strive to be great, excellent and even extraordinary, so if we are just good, then we are not doing enough.

### 5. We believe in constant and never-ending improvement.

Just because something is great doesn't mean it can't be better. We constantly explore new ideas and innovations so that we can get better and better each and every day.

#### 6. We are not afraid to be bold and try something new.

Nothing great comes without risk so if we truly want to be the best, then we have to take some calculated and hold chances.

### We believe in always doing more than is expected of us.

It is easy to do the minimum but by doing more than is expected, we show what we are really about.

#### 8. We believe in honesty and integrity.

By always being honest with people in every interaction, we are able to hold our heads high, maintain our dignity and set a great example.

# 9. We believe in on-going and continuous learning at every level of our company.

We are never too old to learn and we can never know enough.

### We believe in going out of our way to help our fellow PalAmerican.

Being a great team member means helping teammates whenever possible because what goes around, comes around.

### 11. We believe in going the extra mile for our customers.

Our customers are the reason why we are here so we always need to do everything we can to please them.

### 12. We believe in respecting people and their differences.

Everyone has value and deserves to be treated with dignity and respect in every one of our dealings.

## 13. We believe that the whole is greater than the sum of its parts.

Sometimes we need to make personal sacrifices so that everyone within our company can enjoy greater success.

#### 14. We believe in having fun.

It's fun to win, it's fun to be on a great team and it's fun to contribute to something bigger than ourselves.

### Above all else, we believe in being passionate about what we do.

When you love what you do, it is simply not work.

#### 16. We believe in promoting from within.

We believe in creating opportunities for advancement for our people and in doing so, creating careers rather than jobs.